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
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Integrating the Readiness and IS-Impact Constructs in the Rural Area Context: Questionnaire

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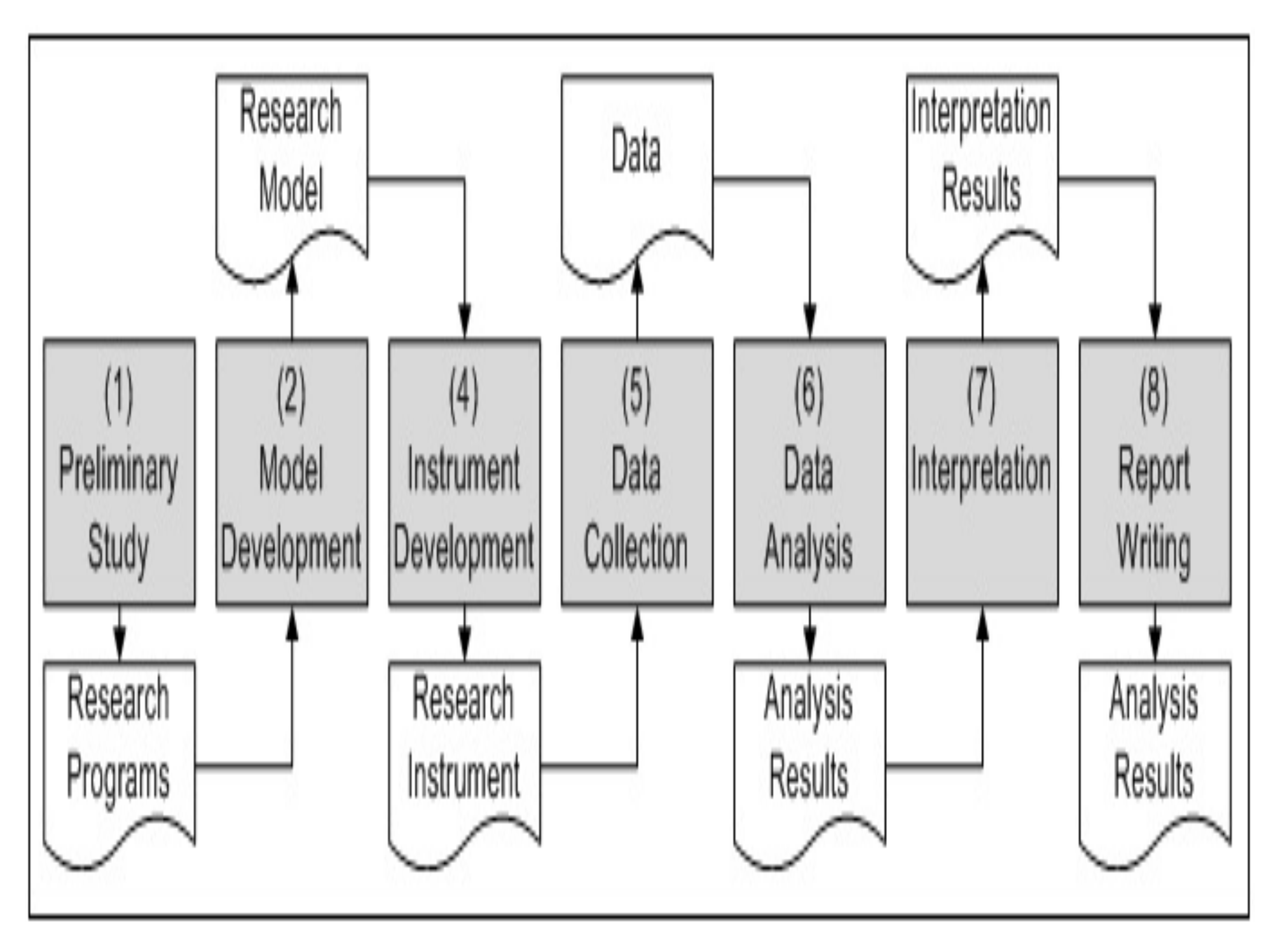
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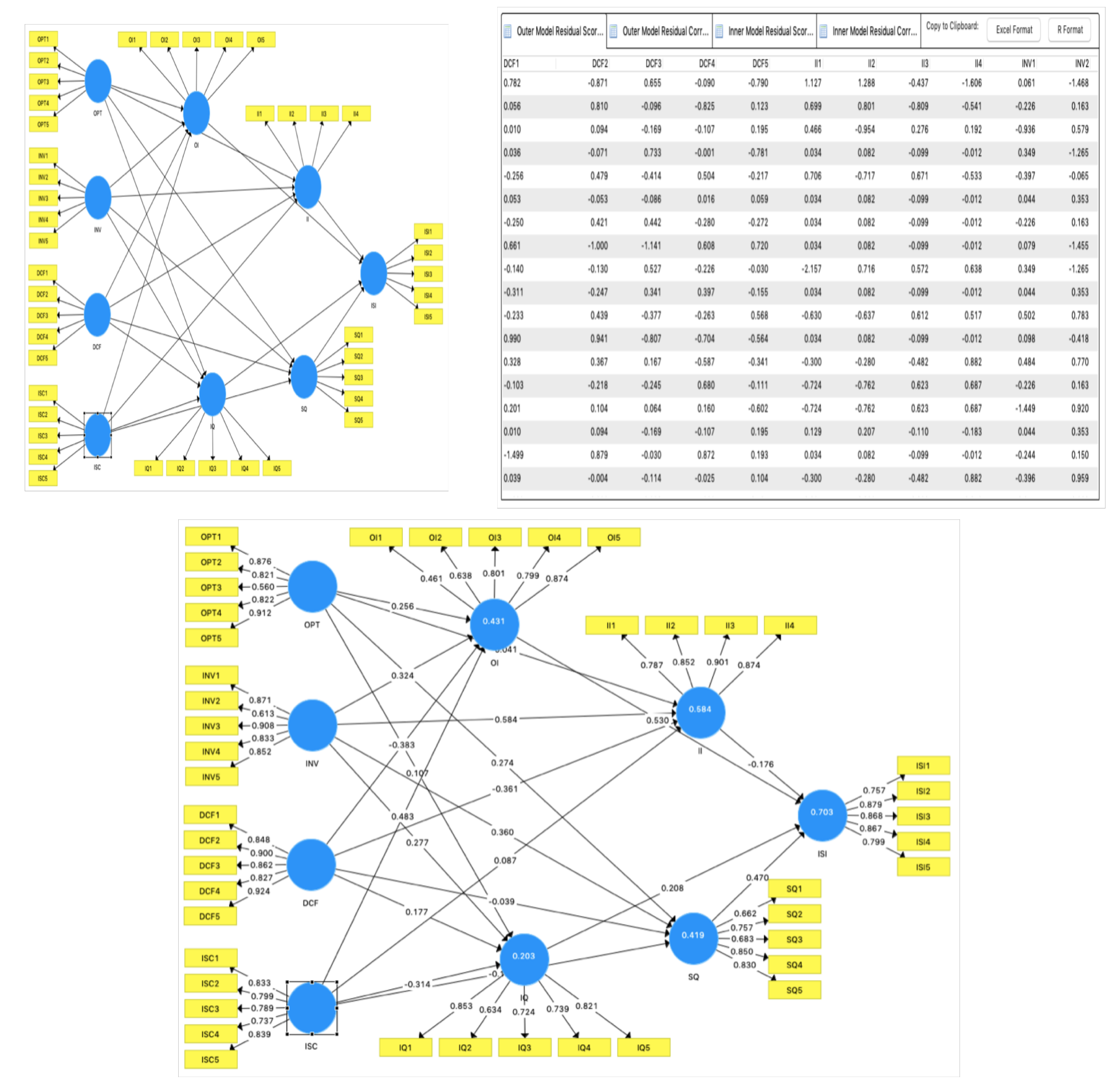
Introduction

The development of ICT is an important topic of interest, nowadays, we can see this from the research that has been carried out in academic journals and international conferences with the same theme. The development of ICT in Indonesia in 2018 has had an influence in almost all areas of life. The social, economic, political and cultural fields are the aspects that are most affected, both directly and indirectly. Electronic media such as mobile phones, the Internet, and social media applications such as Facebook, Twitter, Youtube, Whatsapp have become the necessities of daily living, this can be seen based on a survey conducted by APJII in 2017, namely 143.26 million internet users or 54.7% of Indonesia's population. However, if viewed from the viewpoint of Indonesia's diversity which stretches from Sabang to Merauke, the development of ICT infrastructure and content in Indonesia is still concentrated in urban areas. Only a small proportion is absorbed in the countryside. At a more practical level, the use of ICT is allegedly not able to answer the real problems of society

Methodology



Result



Conclusion

- In accordance with the objectives of the study, testing the integrated model of rural ICT readiness and success by assessing the impact of rural ICT use in Indonesia. Based on Rural ICT user data collected through surveys obtained, structural equation modeling (SEM) and path analysis were used to test the research model. The sample consisted of rural ICT users from a number of villages in Indonesia. The results show that optimism and innovation have a positive effect on system use. The quality of the system and the quality of information quality are the main factors that drive the use of the system. In addition, this study tries to provide a review of the literature from the latest studies published in the field of Rural ICT.
- It should be a very big concern about the sample used in this study, considering that the sample is only used in Rural Indonesia which has solid activities in the use of information systems, it is better for other researchers to try to apply the measurement model that has been built including different questionnaires.

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