

THE PRAGMATIC ANALYSIS OF IMPLICATURE IN “*THE PRINCESS*”

***DIARIES VOLUME IV: PRINCESS IN WAITING*” NOVEL**

BY MEG CABOT

A RESEARCH PAPER

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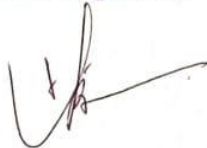
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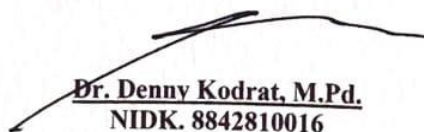
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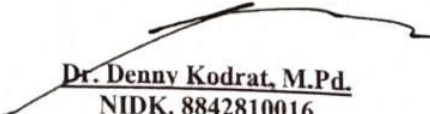
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ABSTRACT

The communication or interaction with implicit meaning can be found in a literary work, such as a novel. This study aims to focus on the pragmatic analysis of implicature contained in the novel *The Princess Diaries Volume IV: Princess In Waiting* by Meg Cabot, author of the #1 New York Times bestseller for adults and teens. The implicature studied is the type, meaning, and function of the implicature. In addition, this study also intends to find out what implicit meaning or context exists in the novel. The data collection technique uses document analysis by reading the novel *The Princess Diaries Volume IV* repeatedly and data analysis using content analysis where all the data obtained will be organized through tables with pre-made coding. The results show that most of the sentences and conversations that occur in the character Mia and supporting characters such as Grandma, Tina, and Lilly in the novel *The Princess Diaries Volume IV: Princess In Waiting* contains assertive and expressive and has two types of implicature, namely conventional implicature and conversational implicature.

Keywords: *implicature, novel, pragmatic,*

CHAPTER I

INTRODUCTION

This chapter describes the background, problem identification, scope of the problem, research problems, research objectives, and the significance of the research.

A. Background

In every verbal communication, both written and unwritten, there is almost always an implicit meaning. According to the author, the implicit meaning conveyed will be difficult to get the desired results. To understand the implicit meaning, the responders may have to be able to create an appropriate interpretation and must know some important points which can be in the form of references, situations, and contexts. Larson (1998) stated that implicit meaning is classified into three types; referential meaning, organizational meaning, and situational meaning.

The communication or interaction with implicit meaning can be found in a literary work, such as a novel. According to Britannica, the novel is an invented prose narrative of significant length and complexity that deals imaginatively with human experience. Nurgiyantoro (2018) added that the novel has a story long, say a number of hundreds of pages, and much longer stories. Therefore, novels can express something freely, present something in more detail, and involve more complex problems.

The language contained in novels, whether in the form of narratives, monologues, or dialogues, usually contains the message the author wants to convey.

Therefore, the sentences contained in the novel sometimes contain a specific purpose that the author wants to convey to the reader. Sentences that contain implicit meaning in linguistics are called implicature.

Parker (in Mulyana, 2001) states that implicature is an utterance that contains an implied meaning or message uttered by the speaker. Stanford Encyclopedia of Philosophy (2019) also stated that implicature denotes either (i) the act of meaning or implying one thing by saying something else, or (ii) the object of that act. Implicatures can be determined by sentence meaning or by conversational context and can be conventional (in different senses) or unconventional.

Based on the background described above, this study aimed to investigate the implications contained in the novel *The Princess Diaries Volume 4: Princess In Waiting* by Meg Cabot, the #1 New York Times bestselling author for adults and teens. The novel, which is included in The Princess Diaries series, tells of Mia Thermopolis who tries to adapt after she becomes Princess of the Kingdom of Genovia and has to face various problems in her life, starting from parking meter problems that end with princess ethics lessons from Grandmere to the second semester of Algebra that she fear.

The researcher is interested in studying the implicatures in the novel *The Princess Diaries Volume IV: Princess in Waiting* because many utterances contain implicatures and will be further investigated. Mostly, researchers find research results that only discuss the types of implicatures and focused on conventional

Implicatures by Grice's Theory. Therefore, the researcher tries to examine the types of implicature, the meaning of the implicature, and the function of the implicature.

B. Research Question

The formulations of the problem in this research sheet are as follows:

1. What types of implicatures are found in several chapters of the novel *The Princess Diaries Volume 4: Princess in Waiting*?
2. What is the meaning of the implicature in several chapters of the novel *The Princess Diaries Volume 4: Princess in Waiting*?
3. What is the function of the implicature in several chapters of the novel *The Princess Diaries Volume 4: Princess in Waiting*?

C. Scope of The Research

This research focuses on finding out the types, the meaning, and the function of implicature for the novel and it's limited only to the implicatures found in the conversations of several chapters in the novel *The Princess Diaries Volume 4: Princess in Waiting* by Meg Cabot.

D. Aims of The Research

Following the formulation of the problem already mentioned above, this research aims to find out the types of implicatures, meaning, and the function used in implicatures in the novel *The Princess Diaries Volume 4: Princess in Waiting*.

As we know, the novel which is the object of this research is the fourth in the series *The Princess Diaries* by Meg Cabot.

E. Significance of The Study

Based on the formulation of the problem and research objectives, this research is expected to provide the following benefits:

Theoretical Benefits; This research can add research models in the field of language for students and lecturers, especially in the field of pragmatics regarding implicatures, added more insights about the implicature in the novel and can expand the understanding of functions contained in conversational implicatures in the novel.

Practical Benefits; This research is expected to be used to study implicatures and speech functions in conversational discourse. It will motivate future researchers to conduct further studies on implicatures and help the wider community more easily understand them in general and in particular.

CHAPTER III

RESEARCH METHODOLOGY

This chapter describes the research design, research object, data collection techniques, data analysis techniques, and data validity techniques for supporting the research in the next chapter.

A. Research Design

The research design used is a qualitative research design to examine how much of the findings are in this study. Qualitative research is research that intends to understand phenomena about what is experienced by research subjects such as behavior, perceptions, motivations, actions, etc., holistically, and employing descriptions in the form of words and language, in a special natural context, and by utilizing various natural methods (Moeleong, 2016).

The research design that researchers use is a descriptive analysis method. The descriptive method itself is a method that focuses on solving problems that exist in the present or actual problems by collecting, compiling, classifying, analyzing, and interpreting data (Surakhmad, 1990, p.147). With this method, the researcher can observe and take notes of the novel to analyze the object, also it can act as a tool by knowing object data and theory, process analysis, and data collection in the novel *The Princess Diaries Volume IV*.

B. Research Object

The main data sources in qualitative research are words and actions, the rest are additions such as documents and others. (Lofland, cited in Moleong, 2013, p. 157). The data source is the novel *The Princess Diaries Volume 4: Princess in Waiting* by Meg Cabot. This young adult genre novel is the fourth series of The Princess Diaries with the alternative name *The Princess Diaries: Mia Goes Forth*, published by Harper Collins Publishers in 2003.

The reason why the researcher chose *The Princess Diaries Volume IV: Princess in Waiting* as the object of research is in this novel is because this novel uses Meg Cabot's typical writing style like looking at the diary of Mia Thermopolis and none of the research discusses more continue for this fourth series. The novel is also centered in the first person, where we will be carried away by the daily story of Mia, the main character, and it is felt that there are several implications contained in every sentence and conversation in this novel.

C. Data Collection Technique

This research used the document analysis method as the instrument for collecting the data. The document analysis is a technique to find data whose variables are in the form of notes, transcripts, books, newspapers, magazines, inscriptions, minutes of meetings, agendas, and so on. The object of this study is a document in written form, namely a novel (Arikunto, 2010)

The stage of this research is to read the novel *The Princess Diaries Volume IV: Princess In Waiting* in e-book form from internet sources carefully and

repeatedly to avoid data retrieval errors. The document techniques are carried out on parts that are considered important and in accordance with the specified research points. The steps for document analysis are noting the sentences that contain implicatures, then classifying them based on their type and function, and the data will be entered in the table as look in below:

Table 3.1. Data Types of Implicatures

No	Date of Chapters	Conversations (Data)	Types of Implicature	
			CV	CS

Table 3.2. Data Meanings of Implicatures

No	Date of Chapters	Conversations (Data)	Meaning

Table 3.3 Data Functions of Implicatures

No	Date of Chapters	Conversations (Data)	Function of Implicature			
			AS	DI	EX	CM

Notes:

- CV = Conventional Implicature
- CS = Conversational Implicature

- AS = Assertive Function (sentences containing complaining, stating, suggesting, etc.)
- DI = Directing Function (sentences containing congratulating, blaming, thanking, etc.)
- EX = Expressive Function (sentences containing inviting, praying, request, etc.)
- CM = Commissive Function (sentences containing promise, swear, or offer something.)

D. Data Analysis Technique

This data analysis technique uses content analysis which examines the writing in the novel. Content analysis is a qualitative research technique emphasizing the constancy of communication content, the meaning of communication content, the reading of symbols, and the meaning of the contents of symbolic interactions that occur in communication (Bungin, 2011).

In this research, analyzing data in the form of speech is associated with the context of speech. The approach in question is to examine the meaning of the conversation implicitly or explicitly behind the speech analyzed in the novel. The meaning of conversations, especially the implied intent can only be identified through the use of the language concretely taking into account the situation of speech. So, the data that contains implications can be known as the type, meaning, and function of the implicature itself.

Then to find out the function of the implicature can be observed through the style of the language, whether it is included in the assertive, directing, expressive, or commissive function. The research data that has been collected is then organized, sorted, identified, and categorized according to predetermined criteria. The intended meaning is what is contained in the narrative and conversations that occur in the novel. Once deemed sufficient, all the narrative data and conversations are processed again in the results which will be discussed in the next chapter.

E. Data Validity Techniques

Sugiyono (2017) states that validity is the equation of the data reported by the data researcher who obtained directly what happened to the research subject. The data validity if stated in another way is truth and honesty regarding an image, explanation, interpretation, and conclusion obtained from a research report. The validity of the data used in this research is semantic validity. Semantic validation measures data validity based on a technique's sensitivity to the meaning relevant to the context being analyzed (Sutama, 2016).

By using semantic validity research, it is done by observing and interpreting data in the form of sentences or dialogues contained in the novel *The Princess Diaries Volume IV* carefully to obtain appropriate and accountable data.

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter contains the conclusion of what was conveyed in Chapter IV. The results of this study can be concluded as below and the researcher also provides some suggestions for future research.

A. Conclusion

Based on data from the documentation and analysis of the twenty-one chapters of *The Princess Diaries Volume 4: Princess In Waiting*, the researcher concludes that:

1. The types of implicature found in *The Princess Diaries Volume 4: Princess In Waiting* are two, conventional and conversational implicatures.
2. Every sentence and dialogue of Mia and supporting characters has its own context.
3. The sentences contained in the novel also have four implicature functions, namely assertive, directive, expressive, and commissive.

In this analysis, the researcher found at least ten conventional implicatures and seven conversational implicatures, of which conversational implicature is divided into two types, namely special conversational implicature and generalized conversational implicature from approximately 17 data from approximately 21 chapters, all of which were reprocessed to look for types of implicatures are

accompanied by the implicit meanings contained in the sentences and dialogues of the main and supporting characters. This research also found that most of the implicature functions contain assertive and expressive, while directive and commissive functions must share one data each.

It is certain that the researcher said that the novel *The Princess Diaries Volume IV: Princess in Waiting* is dominated by expressive characters because the novel describes Mia's characteristics who are cheerful and do whatever she wants even though she has to live her life as a princess of Genovia. This is because implicatures can provide implicit and functional explanations regarding how to imply an utterance.

B. Suggestion

Based on the above conclusions, the researchers put forward some suggestion as follows:

1. Regarding the limitations of research on implicature analysis in *The Princess Diaries Volume IV: Princess in Waiting*, the researcher hoped that future researchers would be able to conduct more in-depth research on pragmatic analysis related to implicatures.
2. This research only focuses on the analysis of implicatures in literary works in the form of the novel *The Princess Diaries Volume IV: Princess in Waiting*. Therefore, the researcher suggests that in future research it can examine the use of other implicatures in the novel *The Princess Diaries Volume IV: Princess in Waiting* and other novels.

3. Having knowledge about implicatures related to the use of language, as well as related to learning language uploads, students are expected to be able to apply them in everyday communication.



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