

**THE PRAGMATIC ANALYSIS OF THE COOPERATIVE
PRINCIPLE IN CONVERSATION AMONG CHILDREN IN
PLAYSTATION RENTAL**

A RESEARCH PAPER

Submitted to Fulfil One of Requirements
To Get Sarjana Sastra Degree (S1)



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APROVAL SHEET

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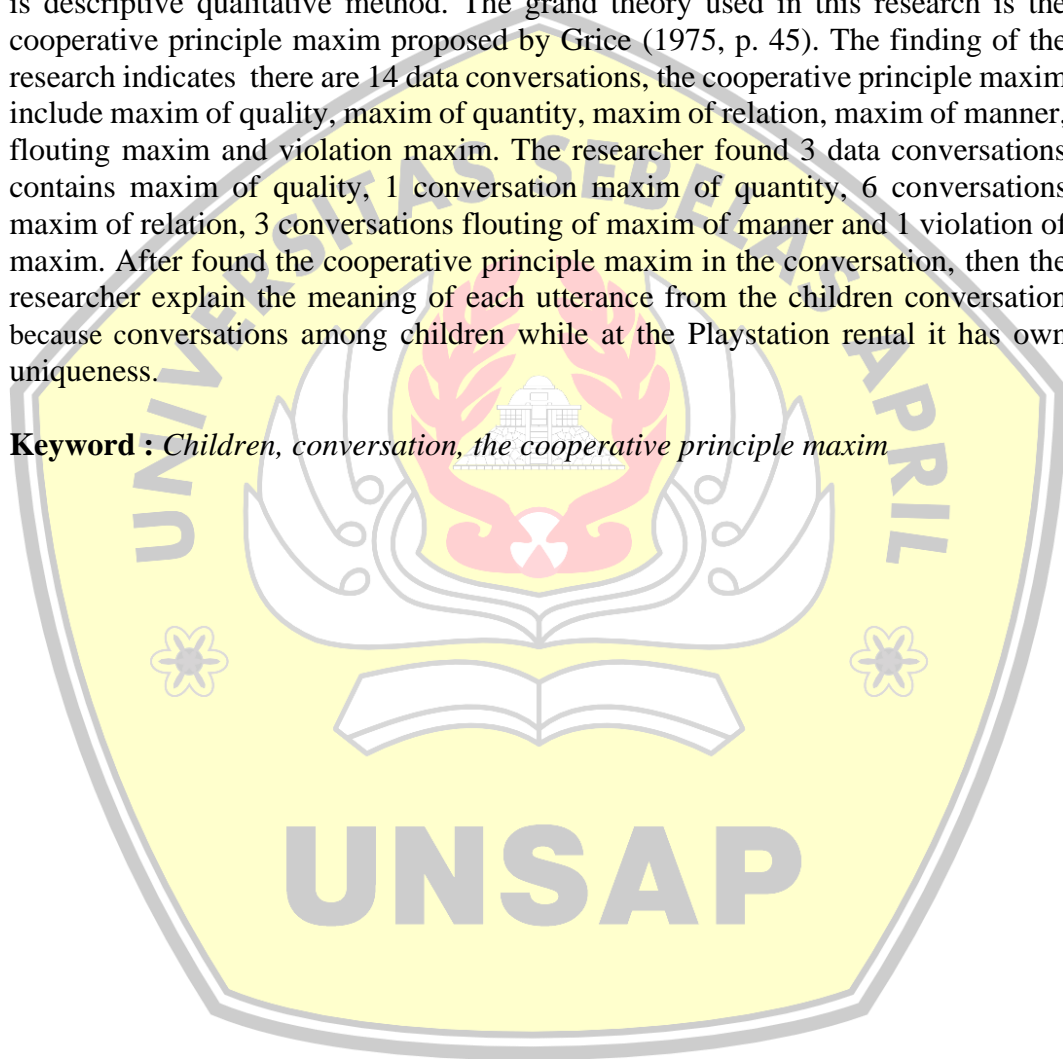
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ABSTRACT

The title of this research is *Pragmatic Analysis of The Cooperative Principle in Conversation Among Children in Playstation Rental*. The purpose of this research is to find the type of cooperative principle maxim that found in conversation among children in rental playstation and explain the meaning of utterances in a conversation among children in playstation rental. The data source in this research is the conversation among children in playstation rental. The method used in this research is descriptive qualitative method. The grand theory used in this research is the cooperative principle maxim proposed by Grice (1975, p. 45). The finding of the research indicates there are 14 data conversations, the cooperative principle maxim include maxim of quality, maxim of quantity, maxim of relation, maxim of manner, flouting maxim and violation maxim. The researcher found 3 data conversations contains maxim of quality, 1 conversation maxim of quantity, 6 conversations maxim of relation, 3 conversations flouting of maxim of manner and 1 violation of maxim. After found the cooperative principle maxim in the conversation, then the researcher explain the meaning of each utterance from the children conversation because conversations among children while at the Playstation rental it has own uniqueness.

Keyword : *Children, conversation, the cooperative principle maxim*



CHAPTER I

INTRODUCTION

This chapter deals with the background of the research, research questions, aims of the research, and scope of the research

A. Background of The Research

Humans use language as a way of communication and make conversation while interacting with others. Communication is crucial for humans since it provides interaction, connection, and common understanding (Farista, 2018). Using conversation, people can share information, build relationship, express emotion to others, and persuade them to understand our utterances. In line with that, an utterance as a sentence that is pronounced in a specific context by a specific speaker and is intended for an audience (Sutrisno, 2008, p. 63).

The phenomenon that exists in conversation may be thoroughly explained by pragmatics, a term that comprehends why the speaker employs the language in particular ways and what the meaning actually is beyond the speech. Studying language as a tool of human interaction, or the interaction between the speaker and the hearer, requires a thorough understanding of pragmatics. The focus of pragmatic analysis is on the contextual meaning that the speaker creates and that the hearer or their partner in the communication process interprets. To effectively communicate with both the speaker and the listener, thoughtfulness is one of the most crucial factors.

According to Yule (2006), conversational implicature is divided into two categories, those are conventional implicature and conversational implicature. However, the researcher only focused on the conversational implicature in conducting this research, which talks about the implied meaning was out of the context of the utterance. Intention that is present in an utterance but is less or not explicitly conveyed is known as the conversational implicature in pragmatics. (Bowo, 2009, as cited in Cahyani et al. 2022).

The speaker and the listener are the two key components of any communication. They must cooperate in their discourse. The cooperative principle itself ensures that you contribute to the discussion in accordance with what is necessary at the time given by the agreed-upon goal or course of the talk exchange in which you are involved (Yule, 1996, p. 37). Grice (1967, 1989) argued that conversational implicatures arise because speakers are expected to be cooperative, and to make contributions appropriate to the purpose of the conversation in which they are engaged. More specifically, they are expected to follow four conversational maxims, which can be summarized as: (1) give an appropriate amount of information (the maxim of quantity); (2) give correct information (the maxim of quality); (3) give relevant information (the maxim of relation); and (4) give information clearly (the maxim of manner).

Grice's conversational maxims have been criticized as they fail to recognize that cooperation within conversations is culturally determined, as with most social interactions. Grice's maxims are based upon expected behaviors within the Western world, and therefore, cannot be applied globally due to potential cultural differences

(Clyne, 1994). Grice's Maxims are statements that express a rule of conduct. However, these conducts are often broken during communication. Grice did not assume that everyone would constantly follow these maxims. Instead, he found it interesting when the Maxims were not respected, namely by being either violated or flouted.

There are some researchers who had conducted researches on cooperative principle. Sastromiharjo & Febtiani (2020) explained that statement implies the importance of interaction in learning. The interaction of learning depended on the intensity level of speech between the teacher and students or among the student. In line with that, Damanik & Dirgeyasa (2019) also explained there are a lot of cooperative principles that were used in a talk show. Gultom, (2022) explained the teachers and the students flouted different maxims in the spoken and written mode of communication. The teacher and students dominantly flouted the maxim of quantity and manner in their interaction in the spoken mode of communication. Saputri (2022) explained the analysis of the types of maxims based on the principle of cooperation and the meaning of each utterance including the dominant type of inference from the movie entitled *Front of the Class* film.

In this research, the researcher focused more on the types of the cooperative principle (maxim), and the meaning of the utterance from the conversation that existed among children. In some cases, if existed, the act of violated or flouted maxim will also be examined.

The difference between this research and previous research is in the object of research. The object of this research is focused on conversations among children

while playing game at the playstation rental, which has their own uniqueness. It is also due to the fact that interactions among children might be considered a unique conversation phenomenon, so this study will be expected to gain more insights during the process. This research also explains the meaning of children's speech which has its own meaning and can only be understood by themselves.

Data collection will be taken from playstation rental. Playstation is one of the most famous game consoles in the world. There are lots of games that can be played on this console, from arcade games, adventures, racing, sports, fights and many others that can be played by more than one player. The Playstation Rental to be the subject of this research is located in Darmajaya Village, Darmaraja District, Sumedang Regency. The researcher has an interest to conduct the study of cooperative principle especially in line with previous research contains maxim used in conversation phenomenon among children in rental playstation.

B. Research Question

There are two research questions that will be discussed in this research based on the background of the study as follows:

1. What are the types of cooperative principle found in a conversation among children in playstation rental?
2. What is the meaning of utterance in a conversation among children in playstation rental?

C. Scope of the Research

The types of cooperative principle maxims based on Grice theory are: maxim of quality, maxim of quantity, maxim of relation, and maxim of manner. The researcher analyzes cooperative principle maxims in a conversation among children in playstation rental. Based on the conversation, the researcher focuses on types of cooperative principle maxims and the meaning of the utterances in a conversation among children in playstation rental.

D. Aim of the Research

Based on the research questions in this research, this research has several purposes below:

1. To describe the types of cooperative principle in a conversation among children in playstation rental.
2. To explain the meaning of utterances in a conversation among children in playstation rental.

E. Significance of the Research

This research is expected to bring some benefits:

1. Theoretically

The researcher is expected to give useful information and give a contribution to linguistic field, especially in pragmatic study related to cooperative principle. It is also expected to bring information to reader and to improve language understanding. Besides, the research is expected to be reference and consideration for future researchers who plan to conduct research on a similar topic.

2. Practically

This research is expected to be useful for student of literature especially who want to understand about this research through the cooperative principle (maxim). They could improve their interaction's ways of daily activities. Therefore, it will be advantageous as the references to construct such a guideline for applying cooperative principle.



CHAPTER III

RESEARCH METHODS

A. Research Design

In this research, the researcher employed qualitative research. This type of research is descriptive qualitative research. Creswell (1998) defined qualitative research methods as a type of methodology for describing, examining, and comprehending the meanings that various people or groups of people attach to social or humanitarian issues. This research uses the case study method, according to Creswell (2014), a case study is a research strategy to investigate something carefully by gathering complete information using various data collection procedures. In addition, case studies are also carried out to gain a deep understanding and more intensive analysis of something against individuals, groups or situations. The researcher tries to describe or classify the various cooperative principle maxim and the meaning from the utterance of conversation between children in rental playstation.

B. Research Object

The object of this research is a conversation between random children at the Playstation Rental. The researcher observed children aged 6 to 13 years in Playstation Rental. The playstation rental is located in Darmajaya Village, Darmaraja District, Sumedang Regency. The name Playstation rental is Cinta Mutz Playstation Rental. The researcher intended to choose the research site because of various reasons. Firstly, because in that place many children make conversations

before, during and after playing playstation. The second because in that place is often used as a place to gather and play.

C. Technique of Data Collection

The data collection technique that the researcher took in this research is observation. According to Sugiyono (2007) observation technique means observing and recording systematically about the symptoms that appear in the object of research. Data will be obtained through several steps as follows:

1. The researcher visits the Playstation Rental.
2. The researcher prepare sound and video recording devices.
3. Recording conversations between children at the Playstation Rental for fourteen days.
4. After obtaining the data, the data is transcribed into text. The processing time is estimated for seven days.
5. After the transcriptions were made, the researcher translated the original language into English using translation theory from Newmark.
6. The researcher analyzed the data and classified them based on Grice's theory. The processing time was estimated to be approximately one month.

D. Technique of data Analysis

The technique of analyzing data that used here is descriptive qualitative analysis method. Bogdan and Biklen (1982), cited by Moleong (2005, p. 248), said that qualitative analysis techniques are attempts to "organize data, sort it into manageable pieces, synthesize it, investigate and find patterns, determine what is

essential and what is learned, and decide what can be shared with others.

From this method the researcher record conversations between children at the Rental Playstation and make a transcript first. Second, the researcher tries to find cooperative principle maxims in conversations between children at the Rental Playstation, then the researcher tries to classify and explain the maxims based on Grice's theory. The parameters of the cooperative principle maxim are follows;

1. It will be said the maxim of quantity if the speakers are honest and their words must be proven, speakers should not say things they cannot prove and do not know the truth.
2. It will be said the maxim of quality if the speakers gives correct information, neither speaking partners nor speakers say anything that is deemed inappropriate, and each conversational statement should be backed up by sufficient proof.
3. It will be said maxim of relation if the speaker is relevant, the speaker does make a contribution that is truly relevant to the conversation situation.
4. It will be said maxim of manner if the speaker express themselves clearly in conversation.

E. Technique of Data Validity

The researcher will need a method to measure the level of sensitivity to the cooperative principle of the maxims contained in the conversation between children in the Playstation Rental in order for this research to obtain the relevant data from the source under investigation. The researcher then prepared the following stages of pragmatic validity for this research;

1. The researcher will read the transcript of the text of the conversation between children at the Playstation Rental that was made previously from the recorded observations repeatedly 7 times, so the researcher will understand what type of the cooperative principle maxim in the conversation between the children at the Playstation Rental.

2. The researcher will classify the types of cooperative principle maxim and explain what the meaning of utterance contained in the conversation between children in descriptive writing is.

The researcher will discuss the grammar with the other students who conduct the same research.

3. The last, the researcher discuss the data with the two supervisors to make sure the data is correct.

This research uses intra-rater reliability. Inter-rater reliability is the researcher will read the transcript conversation between children in Rental Playstation repeatedly to understand the object of research and then obtain reliable data.

After that, the data obtained by the researcher will be consulted with two supervisors who are already an expert or competent in the field of language (expert judgment). Then there will be a rereading to get the accuracy of the data

with the supervisor or the people who understand about the type of cooperative principle maxim in transcript conversation between children in Playstation Rental.

CHAPTER V

CONCLUSION AND RECOMMENDATION

In this chapter, the researcher presented about conclusion of the data analysis that cooperative principle with four maxims based on Grice's theory; maxim of quality, maxim of quantity, maxim of relation and maxim of manner in conversation between children in rental playstation. The researcher also gives recommendation related to this research.

A. Conclusions

The researcher analysed the types of maxims based on cooperative principle maxim based on Grice's theory and the meaning of each utterance from the conversation between random children in playstation rental as described by the researcher in chapter IV. These are the conclusions of this research:

1. There are three types of maxims found in conversation between random children in playstation rental, first maxim of quality (3 conversations), second maxim of quantity (1 conversation), and the last maxim of relation (6 conversations). There are flouting and violation maxim also found in conversation between random children in playstation rental, flouting maxim of manner (2 conversations), and violation of maxim (1 conversation).

The cooperative principle maxim of relation was the most of type maxim that found in conversation between random children in playstation rental.

Maxim of relation is the maxim that requires that every participant of conversation must be relevant to the topic being discussed. This showed when the conversation between children discusses the game they played

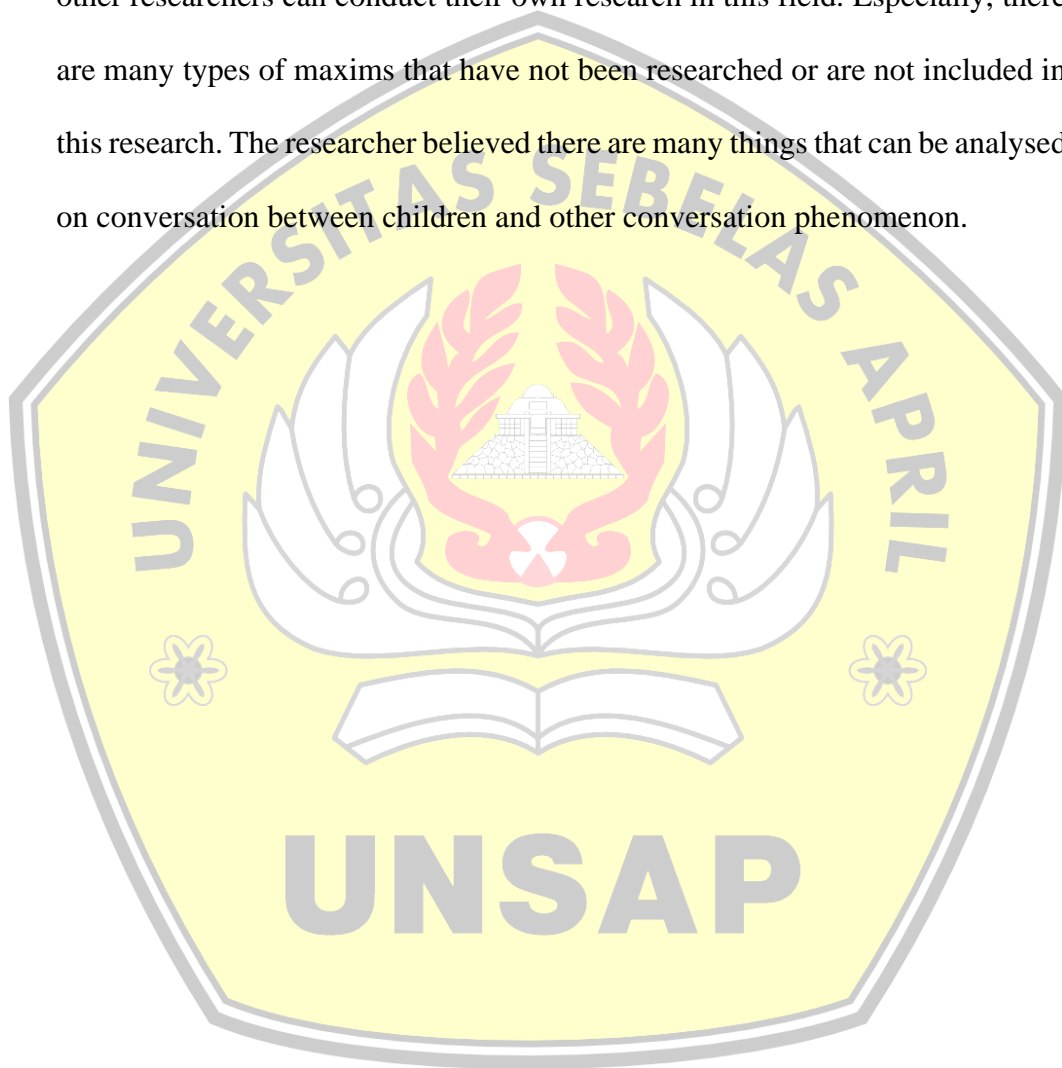
while playing the playstation, the utterance is relevant with the topic being discusses.

2. The flouting of maxim and the violation maxim also found in the conversation. The flouting of maxim found is the flouting maxim of manner, maxim of manner is maxim that requires every participant speak directly, clearly and avoid the ambiguity. This showed when the children say something ambiguous, not clearly and directly can make confuse the interlocutors.
3. Conversations between children while at the Playstation rental, which has its own uniqueness. Many utterances that spoken by children are unique because not everyone knows what the utterances mean except for the children in the Playstation rental. This showed in chapter IV in data number eight when the children playing the game in playstation and tried to mention the name of the character in the game but he did not know the real name. The children only knew what the mark on the costume of the character.

B. Recommendation

Everyone certainly needs good communication and runs smoothly. In line with that is importance to study and to understand the cooperative principle maxim that explain by Grice and how it contributes to understanding effective communication. Besides that, the importance of understanding cooperative principles can also make conversations clearly, directly, be relevant and avoid ambiguous. People would know what the meaning of utterance in every conversation. They can develop their individual character and improve their

speaking ability by learning different types of maxims that are helpful for daily conversation. However, they need be careful to adjust the rule. The researcher hopes that this research can be a reference for other researchers, this research provides general knowledge or information about the cooperative principle, and other researchers can conduct their own research in this field. Especially, there are many types of maxims that have not been researched or are not included in this research. The researcher believed there are many things that can be analysed on conversation between children and other conversation phenomenon.



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