

**CRITICAL DISCOURSE ANALYSIS ON FERDY SAMBO DEATH**

**SENTENCE NEWS ON TEMPO.CO**

**A THESIS**

Submitted to Fulfill One of Requirements  
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**CRITICAL DISCOURSE ANALYSIS ON FERDY SAMBO DEATH  
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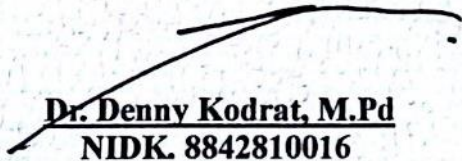
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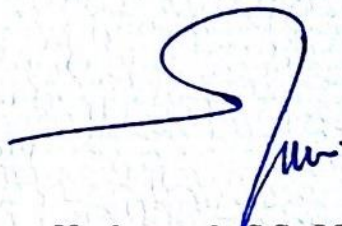
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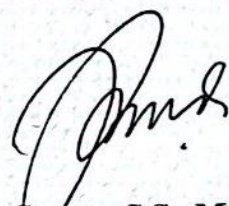
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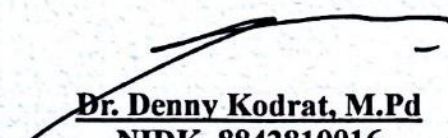
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# CRITICAL DISCOURSE ANALYSIS ON FERDY SAMBO DEATH

## SENTENCE NEWS ON TEMPO.CO

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### ABSTRACT

This research is to reveal how Ferdy Sambo is represented and what ideology is behind the news related to the news about the death sentence of Ferdy Sambo published by online media Tempo.co. The methodology employed in the present research is qualitative, and the data validity uses triangulation. The discourse in the form of news articles analyzed in this study is three selected news about the death sentencing of Ferdy Saambo published by Tempo.co in February 2023. The news was investigated using Critical Discourse Analysis by Norman Fairclough and with the collaboration of Systemic Functional Grammar by Halliday. Critical Discourse by Norman Fairclough is described as having three-dimensions: micro level (description), meso level (interpretation), and macro level (explanation). At the micro level (description), the analysis focuses on textual practice to unmask the representation, relation, and identity. At the meso level (interpretation), the analysis focuses on discourse practice to unmask the text producer and the text production & consumption. At the macro level (explanation), the analysis focuses on socio-cultural practice to unmask what is the ideology behind. The Systemic Functional Grammar by Halliday focuses on transitivity analysis. In this case, grammar is seen as a resource for making meaning. This research reveals that (1) Tempo.co represents the defendant or Ferdy Sambo as a negative by depicting the most used process, which is the material process. The material process shows that he is a party who has taken real action on the murder case. (2) Based on the representations and relations of the parties that realized in the news text, the news is in a position to support the government. This news is an effort to support the government to raise justice for the victim. The news also impacts the negative stigma of certain parties (to the defendants who committing the murder). Therefore, Tempo.co tends to have a political ideology, namely conservatism. Additionally, Tempo.co is a platform that provides clear, transparent, and accountable news which aligns with the journalism code and ethics.

**Keywords:** *Critical Discourse Analysis, Ferdy Sambo, Ideology, Tempo.co*

## CHAPTER I

### INTRODUCTION

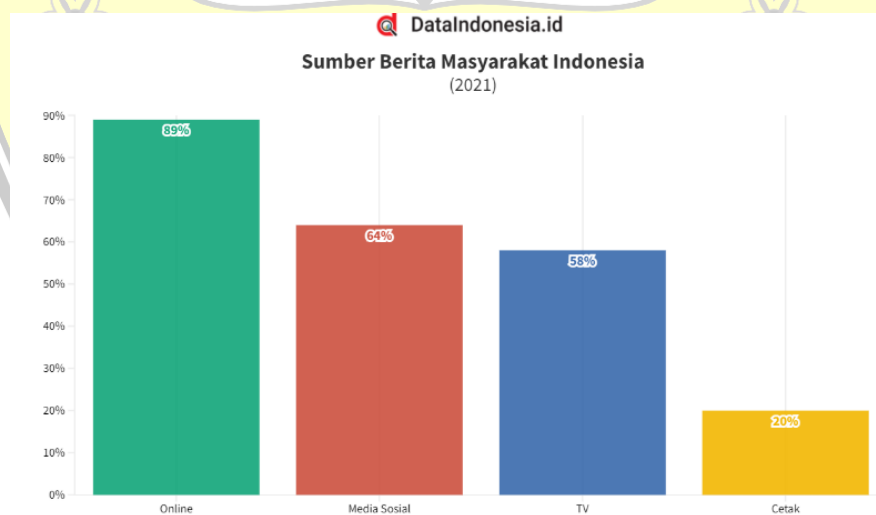
#### A. Background of the Research

The media is best defined by the roles they play in society. They educate, inform and entertain through news, features and analysis in the press. They also produce documentaries, dramas, current affairs programs, public service announcements, magazine programs and other forms of programming for radio and television. The media is a conduit through which voices, perspectives and lives are brought into the public sphere. The media also plays a critical role in facilitating social change and shaping public opinion and attitudes. The media, through its reporting, can put a spotlight on critical developments that impact negatively and positively on people's lives, as well as bringing to the fore issues that are often ignored and voices that are marginalized. The media's agenda-setting function often influences debate, thinking and priorities within society ( Global Development Network, 2011).

News media is one of the crucial platforms that play a role in the development of society. Web article, newspaper, and television are some examples of media which are often found in general society and their existence has been part of the community which is connected and cannot be separated. Through the media, people can get various kinds of information such as economic, political, criminal, lifestyle, social development, sport, technology, celebrities, art and entertainment, and many more. News media here serves as a tool of conveying the latest information to the public.

News media has now evolved into online media according to the needs of millennial society and is the most powerful way of conveying information packaged in the form of dialogue to the public, either through individuals, organizations or government agencies (Sari & Pradipta, 2021).

Based on the Reuters Institute report, 89% of respondents in Indonesia access the news through online media in 2021 (See Picture 1.1). The Reuters Institute report based on a survey conducted at the end of January to early February 2021. The survey was conducted online by YouGov with 2,007 respondents (Mahdi, 2022). Online media are mostly chosen by people as the source of information, because it is very easy to access. Additionally, users can search various kinds of information by certain categories. Therefore, online media became the most popular news information compared to newspaper, because of the digitalization and the convenience in searching the latest information.



Picture 1.1 News Sources of Indonesian (Mahdi,2022)

The news being the main topic in Indonesia until now is about Ferdy Sambo case, which is currently receiving massive attention in various news media, especially online. One of the Indonesian online media which provides the latest news about Ferdy Sambo case is Tempo.co. Tempo.co (formerly known as *Tempointeraktif*) is an online news and article web portal founded in 1996 by PT. Tempo Inti Media, Tbk. The content is divided based on the types of news, including: national, metro, business, sports, technology, lifestyle, international, arts and entertainment, celebrities, and automotive. Tempo.co was chosen for this research for several reasons. Firstly, Tempo.co is one of the oldest online media in Indonesia that can be accessed domestically and internationally. Secondly, Tempo.co is a platform in which there are many news articles about the Ferdy Sambo case.

This case attracts public attention throughout Indonesia and even the world because of the shooting of the police officer Brigadier Yosua in which Ferdy Sambo and his servants were involved. Brigadier Yosua is the aide or bodyguard of Ferdy Sambo. Right on July 8, 2022, this news first appeared in many online media, television and newspaper; and rocking the entire Indonesia. This case resulted increasingly waning of public trust in Indonesian police. Moreover, the news continued to emerge until it became the spotlight of the international media. The latest news delivers that the main suspect, Ferdy Sambo, has been officially sentenced to death by the judge of the court on February 13, 2023, for the shooting that caused the death of Brigadier Yosua.

During the discussion of this case, many online media reported the news about Ferdy Sambo. Broadly speaking, the media has role to state only unbiased and neutral facts (West Bengal Election Watch (NEW) & Association for Democratic Reforms (ADR), 2015). Therefore, it is important to find out whether media have partisanship and tendency to a case. The difference in the production of discourse on the media makes us able to see the imbalances that occur, the partisanship of the author, which makes us have to be able to choose and sort out which information is accurate. The partisanship and the tendency of the media can show the ideology of the media. In context of this research, the ideology behind of the news about Ferdy Sambo will be investigated in Tempo.co. One of the tools to investigate the ideology of the news is Critical Discourse Analysis (Sari & Pradipta, 2021).

Critical Discourse Analysis (CDA) itself analyzes languages as discourse associated with the context. Context is related to the use of languages for a particular purpose, including the practice of power. CDA aims to produce interpretation and explanation within the areas of social life by identifying the causes of social errors and generating helpful knowledge to correct or reduce them (Fairclough, 2010). The focus of CDA is to explore the effects of the relationship between power and the inequality in producing social wrongdoing. It is closely related to the ideology in a group. (Huda, 2022)

Additionally, Fairclough introduces three-dimensional framework for the analysis of discourse. Critical Discourse Analysis (CDA) model of Norman Fairclough has an analytical framework at the micro (text analysis), meso

(processing analysis) and macro (social analysis) levels, which are interlinked (Fairclough, 1995). Fairclough says that the prime object of Critical Discourse Analysis is analyzing a text by keeping in view the social theory of language.

Related to the three-dimensional framework of Fairclough, Systemic Functional Grammar (SFG) theory proposed by Halliday will be implemented to find out the experiential values on grammatical feature which is based on transitivity. Systemic Functional Grammar (SFG) is a part of Systemic Functional Linguistics (SFL) which is concerned with the study of linguistic forms in relation to the meanings that they express. In this case, grammar is seen as a resource for making meaning. Functional grammar is a way of looking grammar in terms of how grammar is used (Martin, Matthiessen & Painter, 1997; see also in Sihura, 2019). The meanings are realized through the structure or organization and language features to social functions and culture context. In SFL's hierarchy, genre and register are considered as the most abstract level representing context; and at the decreasingly abstract level, there are discourse semantics, lexicogrammar, and phonology representing the organization of language (Halliday & Matthiessen, 2014).

## **B. Identification of Problem**

Based on the background of the study, the identification of the problem formulated as follows:

1. There are a lot of online media that provides the news about Ferdy Sambo.
2. There are different interpretations of each people in reading online news.

3. There are the partisanship and the tendency of the media.
4. Media has the role of stating only unbiased and neutral facts.

### **C. Research Question**

With reference to the background, the research question was formulated as follows:

1. How is Ferdy Sambo represented on Tempo.co?
2. What is the ideology behind the Ferdy Sambo news on Tempo.co?

### **D. The Scope of the Study**

This study will focus on analyzing and examining the Critical Discourse Analysis under the three-dimensional of Norman Fairclough's framework and apply the analysis model of Systemic Functional Grammar proposed by Halliday. This study focuses on analyzing three news articles about the death sentence of Ferdy Sambo on Tempo.co that released on 14th and 16th February 2023.

### **E. The Objectives of the Study**

In line with the research question, the objectives of the study are:

1. To find out the representation of Ferdy Sambo case on Tempo.co.
2. To find out the ideology behind the Ferdy Sambo news on Tempo.co.

### **F. Significance of the Study**

The significance of this study is divided in two, they are theoretical and practical contributions. Theoretically, this research serves as a reference and a basis for further research related to the representation, the text production &

consumption, socio-cultural practice, and what the ideology behind the death sentence news of Ferdy Sambo. Practically, this research provides insight and knowledge regarding the representation, the text production & consumption, socio-cultural practice, and ideology behind the death sentence news of Ferdy Sambo on the media, especially on Tempo.co



## CHAPTER III

### RESEARCH METHOD

This chapter discusses the research methodology. It is divided into five parts: research design, research object, data collection technique, data analysis, and data validity.

#### A. Research Design

This research used qualitative research methods with a descriptive approach by clearly describing the research results. Qualitative method research applies analytical procedures and does not use statistical analysis procedures or other quantification methods (Moleong, 2010). Additionally, qualitative research is descriptive which the data is collected in the form of words or pictures rather than numbers (Bogdan and Biklen, 1982). Data in the form of quotes from documents, field notes, interviews or excerpts from videotapes, audiotapes, or electronic communications are used to present the study findings. This research used a design descriptive method, which is a method of research that attempt to describe and interpret the objects in accordance with reality. The descriptive method is implemented because the data analysis is presented descriptively. Related to chapter one, the objective of this study is to discover the research question clearly and correctly about the representation and the ideology behind the news of Ferdy Sambo by Tempo.co.

## B. Research Object

The object of this study is the news article in Tempo.co which was chosen because Tempo.co is one of the oldest news media in Indonesia. This research focused on Fairclough's three-dimensional of critical discourse analysis in collaboration with Systemic Functional Grammar proposed by Halliday. This study investigated the whole news article about the death sentence of Ferdy Sambo in Tempo.co which separated into several clauses. On the other hand, this study was conducted the experiential values on grammatical features based on transitivity. SFL for the analysis in the description stage was focused on the transitivity system. This system consists of three elements; process, participants, and circumstances. The process is divided into six types; they are material, relational, verbal, mental, behavioral, and existential.

Table 3.1 Selected News Published by Tempo.co

Num.	Title	Released Date	Source
1.	Jokowi Speaks of Ferdy Sambo's Death Penalty Verdict	February 16th, 2023	<a href="https://en.tempo.co/read/1692218/jokowi-speaks-of-ferdy-sambos-death-penalty-verdict">https://en.tempo.co/read/1692218/jokowi-speaks-of-ferdy-sambos-death-penalty-verdict</a>
2.	Death Sentence for Ferdy Sambo 'Apt Punishment,' Says Govt Official	February 14th, 2023	<a href="https://en.tempo.co/read/1691184/death-sentence-for-ferdy-sambo-apt-punishment-says-govt-official">https://en.tempo.co/read/1691184/death-sentence-for-ferdy-sambo-apt-punishment-says-govt-official</a>

3.	Ferdy Sambo Death Sentence; Judges Rule Element of Intent Proven	February 14th, 2023	<a href="https://en.tempo.co/read/1691056/ferdy-sambo-death-sentence-judges-rule-element-of-intent-proven#:~:text=The%20court%20decided%20that%20the,to%20help%20execute%20the%20crime.">https://en.tempo.co/read/1691056/ferdy-sambo-death-sentence-judges-rule-element-of-intent-proven#:~:text=The%20court%20decided%20that%20the,to%20help%20execute%20the%20crime.</a>
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The selected news articles above were chosen because the news is about the death sentencing of high-ranking police, Ferdy Sambo, which receiving massive attention.

### C. Data Collection Technique

The data used in the form of documents contained actual news about the Ferdy Sambo case in an online news article. The technique of data collection in this research was the documentary technique. According to (Scott & Marshall, 2015), documentary research uses personal and official documents as source material. Documents may include newspapers, diaries, stamps, directories, handbills, maps, government statistical publications, photographs, paintings, gramophone records, tapes, and computer files. This study's data was a news archive from Tempo.co about the death sentence of Ferdy Sambo. The following were the steps of how the data was collected:

1. Reading the news about Ferdy Sambo on Tempo.co web.
2. Choosing 3 (three) news articles about the death sentence of Ferdy Sambo because the news became a trending topic in Indonesia, even in International media.
3. Separating the news text into several sentences and clauses.

#### D. Data Analysis

As a highly influential institution, the news media can reflect, reinforce, or transform public opinion, ideological groupings, and power relations through its discourse. Ideological discourse is typically organized in a polarised way, which can sustain and reproduce social conflict, domination, and inequality (Ahlstrand, 2021). This research analyzed the news articles on Fairclough's three-dimensional framework to find out how Ferdy Sambo is represented by an online media Tempo.co and to uncover the ideology contained in the news. Critical Discourse Analysis (CDA) as a theoretical and methodological framework seeks new evidence of how the emerging online news media portrays polarisation while fulfilling commercial goals and navigating contextual constraints.

Critical discourse analysis is a method of text, audio, or video analysis to determine the relationship of the text to a context. The discourse analysis used is the three-dimensional Fairclough framework models. The feature of the text that can be analyzed is varied, but this research is only focused on the grammatical features of experiential values: transitivity. Moreover, in doing transitivity analysis, three components have to be analyzed. Meanwhile, to unveil the ideology behind the news, four components have to be explored, those are:

## 1. Structure of Text

After the data was collected, the structure of the text was determined. Furthermore, the text is classified into two types of simple or complex clauses. As an example, the following is the display of the table.

Table 3.2 Structure of Text

Num	Sentence	Clause Type		Total Clause
		Simple	Complex	

## 2. Micro Analysis

The chosen data in the form of clauses were investigated into its type of transitivity process. The data that has been considered as the relevant data will be collected, and each will be classified according to its type of transitivity process. The data will be presented as a table showing the sentence, the type of transitivity process, circumstances, and the representation of each participant. The following is an example of micro analysis in transitivity.

Table 3.3 Micro Analysis in Transitivity

No. of Sentence	Participants	Process	Circ.

Note\* **Circ.**: Circumstance

### 3. Interpersonal Meaning/MOOD

The next component examined each clause's mood types, modalities, and personal pronoun. The following is an example of interpersonal meaning analysis.

Table 3.4 Interpersonal Meaning Analysis

No. of Sentence	Participants	Process	Circ.	Mood	Mod.	PP

Note\* **Circ.** : Circumstance  
**Mod.** : Modalities  
**PP** : Personal Pronoun

### 4. Meso Analysis

This stage was focused on the text production & consumption and the intertextuality of the news. The history of Tempo.co and how the text are produce by Tempo.co was determined to unmask the text production & consumption and text producer at meso level (discursive practice).

### 5. Macro Analysis

This stage was focused on socio-cultural practice. Macro analysis has role as external factors to unmask the socio-cultural factors, cultute factors, economic factors, technical factors, legal factors, or physical factors behind the appearance of the news. In this study, the socio-cultural factors was determined to unveil the ideology behind the news.

### 6. Wording

A wording technique was used to identify the word describing the defendant in the news article to unveil the ideology behind the news. Moreover, the

word class was divided into three; there are; noun, verb, and adjective. As an example, the following is the display of the table.

Table 3.5 Different Word Describing the Defendants

Word class	News Text 1, 2, and 3
Nouns	
Verbs	
Adjectives	

## 7. Modality

The distribution of modal verbs will investigate in the news article. The modal verb here is divided into three categories, there are low, medium, and high. The following below is the display of the table.

Table 3.6 Distribution of Modal Verbs in the Three News Article

Modal verbs		News text 1		News text 2		News text 3	
		Frequencies	Total	Frequencies	Total	Frequencies	Total
Low	May						
	Might						
	Can						
	Cannot						
	Could						
Medium	Will						
	Would						
	Should						
	Shouldn't						
High	Must						
	Have to						
<b>Total</b>							

## **E. Data Validity**

How to test the credibility of the data or trust in the research results, the extension of triangulation and discussion with colleagues were carried out for this study (Sugiyono, 2010).

### **1. Triangulation**

It is defined as checking data from various sources in various ways and at multiple times. Source triangulation is done by checking the data obtained through several sources; technical triangulation is done by checking the data from the same source with different techniques. For example, the data was obtained by interview and checked by observation, documentation, or questionnaire. Time triangulation is done by checking with interviews, observations, or other techniques in different times or situations (Sugiyono, 2010).

In 1978, Norman Denzin identified four basic types of triangulations: (1) data triangulation: the use of multiple data sources in a single study; (2) investigator triangulation: the use of multiple investigators/researchers to study a particular phenomenon; (3) theory triangulation: the use of multiple perspectives to interpret the results of a study; and (4) methodological triangulation: the use of multiple methods to conduct a study (Denzin, 1978; see also in Fusch et al., 2018). This study used the methodological triangulation, which means the use of multiple data collection methods about the same phenomenon. This type of triangulation, frequently used in qualitative studies, may include interviews, observation, and field notes.

## 2. Discussion with colleagues

This technique is done by exposing temporary or final results obtained through discussions with colleagues. Peer examination means an examination carried out by gathering peers who have the same general knowledge about what is being studied so that together with them, the researcher can review perceptions, views, and analysis that is being carried out (Moleong L.J, 2011).



## CHAPTER V

### CONCLUSION AND RECOMMENDATION

This chapter deals with the conclusion and recommendation related to the research. For this purpose, the conclusion of research problems and recommendation to the further researcher explained as follows:

#### A. Conclusions

Based on the micro analysis, interpersonal analysis, wording, and modalities on the news about the death sentence of Ferdy Sambo, it can be concluded:

1. Tempo.co represented the defendant or Ferdy Sambo as a negative by depicting the most used process, which is the material process. Material process shows that he is a party who has taken real action on the murder case. In other words, material process shows the defendant's doing and physical action. Moreover, under the interpersonal analysis, mood types, which took a large proportion are declarative. The selection of mood types shows that the relationship between the participants is serious and firm in relation to the murder case that is being reported on.
2. Tempo.co used word choices like “guilty”, “premeditated”, and “violated” to describe Ferdy Sambo as the defendant. Additionally, under the modality analysis, low modality levels took a large proportion of news texts 1, 2, and
3. It shows that Tempo.co is trying to soften the argument to imply something subtly. According to that, Tempo.co is trying to provide clear, transparent, and accountable news which aligns with the journalism

code and ethics. In addition, based on the representations and relations of the parties realized in the news text, the news is in a position to support the government. This news is an effort to support the government to raise justice for the victim. The news also impacts the negative stigma of certain parties (to the defendants committing the murder). Moreover, Tempo.co tends to have a political ideology, namely conservatism.

## **B. Recommendations**

The following are recommendations based on the findings of current research:

1. For the Faculty of Humanities of Sebelas April University, the findings can be utilized to create educational programs. The effectiveness of learning activities using the CDA learning model can help motivate students to solve the problems, which means increasing their intelligence. Additionally, it fosters student's capacity for critical thinking. It is advised that the Critical Discourse Analysis (CDA) material be further deepened in lectures in the Faculty of Humanities.
2. For the readers, this study is offered to help increase insights and problem-solving, especially for those interested in conducting this study.
3. Further researchers interested in studying linguistics and conducting other Critical Discourse Analysis (CDA) studies, use more number of the reserach object of news articles.

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